



# TINA GOUSSOUS

2D DESIGN ART DIRECTOR

+971559559287 @ ART@TINAGOUSSOUS.COM

## INFO

Name Tina Goussous

Date of Birth 02/03/1980

Nationality Jordanian/Canadian

Languages Arabic (native)  
English (fluent)

## CONTACT

Phone +971 559 559 287

Phone +962 79 651 3999

Address Dubai - UAE

## CONNECT

[www.linkedin.com](http://www.linkedin.com)  
[/tinagoussous](#)

[www.instagram.com](http://www.instagram.com)  
[/tina.goussous](#)

[www.tinagoussous.com](http://www.tinagoussous.com)

## PROFILE

Dubai-based freelance graphic designer, a conceptual thinker, a visual story teller, and a branding specialist. Branding is what i love to do; because not only is it what makes a memorable impression on consumers but it allows your clients to know what to expect from your company. It is a way of distinguishing yourself from the competitors and clarifying your brand personality and what it is you offer that makes you the better choice. Your brand is built to be a true representation of who you are as a business, and how you wish to be perceived.

## FREELANCE WORK

- AL SAYEGH MEDIA** May 2022  
ART DIRECTOR

Worked across several event projects and pitches in creating a visual language and a graphic identity for each event.  
[www.alsayegh.com](http://www.alsayegh.com)
- THE HANGING HOUSE** APR 2022  
SENIOR GRAPHIC DESIGNER

Event branding for Mohammed Bin Rashed Global Initiative Iftar  
[thehanginghouse.com](http://thehanginghouse.com)
- VICE MEDIA GROUP** JAN 2022  
SENIOR GRAPHIC DESIGNER

Administered several event projects and pitches in creating a visual language and a graphic identity for Diriyah Gate Development Authority & Riyadh City.  
[www.vice.com](http://www.vice.com)
- DXB LIVE** NOV 2021  
SENIOR GRAPHIC DESIGNER

Re-design and re-position DXB Live brand book & visual identity  
[www.dxblive.com](http://www.dxblive.com)
- IMAGINATION** 2018-2021  
LEAD 2D DESIGNER

Lead the 2D design work on all fronts, from concept to presentation designs and building a complete visual language to production  
[www.imagination.com](http://www.imagination.com)

## SKILLS

### ART DIRECTION



### VISUALISATION



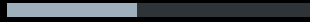
### ILLUSTRATION



### CONCEPTS



### RETOUCHING



### ADVERTISING



## SOFTWARE

### ADOBE PHOTOSHOP



### ADOBE INDESIGN



### ADOBE ILLUSTRATOR



### MICROSOFT OFFICE



## REFERENCES

**Elisabeth Anne**  
Client Director  
Imagination Dubai  
elisabeth.anne@imagination.com

**Bassel Al Najjari**  
Creative Director  
Al Sayegh  
bassel.alnajjari@alsayegh.com

**Saadi Alkoutli**  
Creative Director  
Vice Media Group  
Saad.Alruwaili@vice.com

## FREELANCE WORK

### ● SHORT TERM FREELANCE

2013-2019

Imagination	Event branding for One Year To Go Expo 2020
Projex	Abu Dhabi Art, Guggenheim Abu Dhabi
Prisme INT.	Annual Government Meeting Screen Content Design
Imagination	Event branding for Wasl Gate, Shell, & Land Rover
Think Flash	Managed Qasr Al Hosn Festival branding project
Action Impact	worked on EMAAR circus theme annual event
Jack Morton	Branding work for Porsche Dubai car launch
World Food Program	Designed a 50 page infographic PPT
RCS Media Group	Worked on UCI Cycling Gala in Abu Dhabi
PHD Media	Designed a 15 page book/report (Bilingual)

### ● SKETCH STUDIO DESIGN

2016-2012

FOUNDER & CREATIVE DIRECTOR

Boutique studio house in Jordan with turnkey design solutions, and graphics.

### ● ROMERO GROUP

2003-2006

FAMILY OWNED BUSINESS

Managed the design department for all design & social media related projects for seven restaurants in Jordan.

### ● OBJECTS ADVERTISING

2001-2003

GRAPHIC DESIGNER

Advertising agency based in Amman, Jordan.

### ● TEAM YOUNG & RUBICAM

2000

INTERN

## EDUCATION

### ● NEW ENGLAND SCHOOL OF ART & DESIGN NESAD

1998-2000

BOSTON - MA

Suffolk University \* BA Degree in Graphic Design with 1 year in fine arts

### ● WESTOVER SCHOOL

1997-1998

CONNECTICUT - USA

### ● THE AHLIYAH SCHOOL FOR GIRLS

1988-1997

AMMAN - JORDAN

FOR SAMPLES OF MY WORK  
WWW.TINAGOUSSOUS.COM